

## Cookie Policy.

### 1 Policy

ISB Ltd uses cookies on its website.

Our Cookie Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies, your choices regarding cookies and further information about cookies.

### 2 What are cookies?

As is common practice with almost all professional websites, [www.isb.co.uk](http://www.isb.co.uk) uses cookies. Cookies are tiny text files that are downloaded to your computer when you visit our site and are designed to improve your user experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the site's functionality.

### 3 How we use cookies

When you access our site, we may place several cookie files in your web browser.

We use the following types of cookies:

- **Session cookies** - temporary pieces of information which are erased once you exit your Web browser window or turn your computer off. Session cookies can be used to improve navigation on our site. This cookie is also destroyed when you close your browser.
- **Persistent cookies** - more permanent pieces of information that are placed on the hard drive of your computer and stay there unless you delete the cookie. Persistent cookies store information on your computer for a number of reasons, such as retrieving certain information you have previously provided, helping to determine what areas of the website you find most valuable, and customising the web site based on your preferences.
- **Third party cookies** - Our site uses Google Analytics which is one of the most widespread and trusted analytics solutions on the web. We use the service to help us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

Please see below a full list of the cookies used on [www.isb.co.uk](http://www.isb.co.uk).

Cookie	Provider	Type	Description	Expiration Time
_gat	isb.co.uk	HTTP	Used to by Google Analytics to throttle request rate	1 minute
_ga	isb.co.uk	HTTP	Registers a unique ID that is used to generate statistical data on how the visitor uses the web site	2 years
_gid	isb.co.uk	HTTP	Registers a unique ID that is used to generate statistical data on how the visitor uses the web site	24 hours
collect	google-analytics.com	Pixel	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session

NID	google.com	HTTP	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	6 months
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## 4 How can you control your cookies?

You can use your web browser to do the following:

- delete all cookies
- block all cookies
- allow all cookies
- block 'third-party' cookies
- clear all cookies when you close the browser
- open a 'private browsing' / 'incognito' session, which allows you to browse the web without recording your browsing history or storing local data such as cookies (you should however be aware of the limitations of this feature in a privacy context)
- install add-ons and plugins that extend browser functionality

All visitors to [www.isb.co.uk](http://www.isb.co.uk) will be asked to give consent to the use of cookies and will be given the option to disable the use of cookies. Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site. Therefore, it is recommended that you do not disable cookies.

## 5 More information

You can learn more about cookies by visiting <https://ico.org.uk/your-data-matters/online/cookies/>

## 6 Contact us about cookies

If an individual has any questions relating to our use of cookies, they can contact us:

By email: [data@isb.co.uk](mailto:data@isb.co.uk)

Or write to ISB Ltd at: ISB Ltd, Westcroft, 16-18 West Street, Reigate, Surrey, RH2 9BS

## 7 How does ISB Ltd update this cookie policy?

We keep our cookie policy under regular review and we will place any updates on our webpage. This cookie policy was last updated on 16<sup>th</sup> of July 2018.